

Staging: What to Do before You Put Your Home on the Market

Prime properties sell faster and bring a better price. To gain competitive advantage, prepare your home for the market.

Minimize clutter by packing up as much as you can and putting it out of sight. Keep stairways clear.

Re-organize closets to showcase ample storage.

Rearrange furniture or remove extra pieces to promote spaciousness.

Clean out your garage, attic, and closets.

Park all vehicles in the garage to promote your curb appeal. If there is not room, arrange to park them at a friend's while your home is on the market.

Mow and edge the lawn and weed all beds. Add color to your exterior by planting seasonal bedding plants.

Make sure your lawn is getting enough water in the growing season.

Add attractive colorful hanging baskets to patios and decks. Place a large potted plant on the front porch or a seasonal wreath on your front door.

Your front door should have a fresh, clean and scrubbed look. Clear away all exterior cobwebs.

Freshen up the exterior and interior with a new coat of paint.

Eradicate all pet/smoking odors. A drop or two of industrial strength deodorant will sometimes do the trick.

Replace worn, soiled, or odorous carpets for 'almost new appeal.'

Make sure to change all AC filters and clean all grates.

Wash all windows (and screens) inside and out.

Make sure that all light bulbs in fixtures and lamps are bright.

Fix dripping faucets which discolor sinks and suggest faulty plumbing. Tighten loose knobs and fix sticking/squeaking doors and windows. Re-caulk bathtubs and showers.

Repair/replace items your REALTOR® suggests to increase appeal.